

**Franklin Covey Education**  
**District Strategic Planning: Content and Process Outline**  
**Rock Hill Schools 2024-2029 District Strategic Plan**

- ❖ Introduction meeting with Dr. Lesley Eason, Franklin Covey Education Representative with Dr. John Jones, Deputy Superintendent and Dr. V. Keith Wilks, Assistant Superintendent of Support Services. **October 18, 2023**
  - Discussed Rock Hill Schools District Extended Strategic Plan elements, format, and work done to this point.

**Day 1:** Onsite Coaching/ Consultation Day: **November 14, 2023**

- Initial meeting and information collection with Superintendent, strategic planning chairperson (Dr. Wilks) and related staff.
- Review current reality/ plan, share scope of planning process, analyze current data, invite future visioning and priorities, schedule and outline the 23-24 school year for plan formation and completion.

**Day 2:** Onsite Coaching/ Consultation Day- **January 29, 2024**

- Full Day Professional Development for District Strategic Planning Team (may include directors)
- Content and Process includes the power of our paradigms, the SC Portrait of a Graduate alignment, district strengths and challenges and the introduction of the SEE DO GET model to consider initial steps into the 2024-2029 planning content. (abbreviated)
- What is a strategic plan? End of day overview- what have we accomplished so far? Next Steps

**Day 3:** Onsite Coaching/ Consultation Day- **February 26<sup>th</sup>, 2024**, 8:30- 11:30 am/  
1:00- 4:00 pm

- First half of this day will be spent with the Strategic Focus Support Area Leaders to review content created on Day 2 and to begin to finalize strategic content for moving forward.
- Second half of this day will be spent with District Staff (Cabinet) and Principals for an initial introduction to the Strategic Planning Process, tools, and feedback loops for their input into the plan.

**Day 4:** District Design Day- **March 6<sup>th</sup>, 2024**

**Day 5 and 6:** Onsite Community/ Family/ Educator/ Board of Education Feedback Sessions- **April 16<sup>th</sup> and 19<sup>th</sup> 2024**

- These 2 days will consist of 8 feedback sessions through which stakeholders will be introduced to the Strategic Planning Process and will be provided tools to share their feedback and ideas for the 2023-2028 plan.

**Day 7:** Onsite Coaching/ Consultation Day- *May 9<sup>th</sup>, 2024*, 8:30 am to 3:30 pm  
(Breakfast and Lunch Provided)

- The District Strategic Planning Team including the Superintendents Cabinet, the Big 10, and principals or school leader representatives will reconvene to synthesize and analyze all current information and to begin finalization of district vision, mission, values, process alignment, Portrait of a SC Graduate alignment, and strategic goals. The Team will be introduced to the 4 Disciplines of Execution as the district finalizes final strategic goals, action steps, scoreboards, and a cadence of accountability.

**Day 7:** Onsite Coaching/ Consultation Day- *June 4<sup>th</sup>, 2024*, 11:30 am to 4 pm  
(Lunch Provided)

- The District Strategic Planning Team including the Superintendent's Cabinet, the Strategic Focus Support Area Leaders, and principals or school leader representatives will engage in a final work session to share, review, and create the prototype for the final draft of the district strategic plan.

**Day 8:** Onsite Coaching/ Consultation Day- *Gallery Walk, June 20<sup>th</sup>, 2024*, from 10 am to 2 pm

- Drop-in, gallery walk for community/ stakeholder / Board of Education feedback groups for final review and input into the components of the strategic plan.
- 2:30 pm -5:30 pm Discussion and final revisions to Vision, Mission, Motto,

**Days 9 and 10:** Final Creation Days of Plan (virtual) (We can put dates on the calendar, to include who needs to be in these meetings.)

- Final Creation of strategic plan to district
- Products include:
  - District Strategic Plan (website ready)
  - District Strategic Plan one-pager
  - District Strategic Plan slide deck
  - District Strategic Plan poster prototype

All Components due to Rock Hill: July 15<sup>th</sup>, 2024