

The Talent Pipeline At Knowledge Park

**FORM A
TEAM.**

**BUILD
YOUR
BUSINESS
MODEL.**

**WIN
PRIZES.**

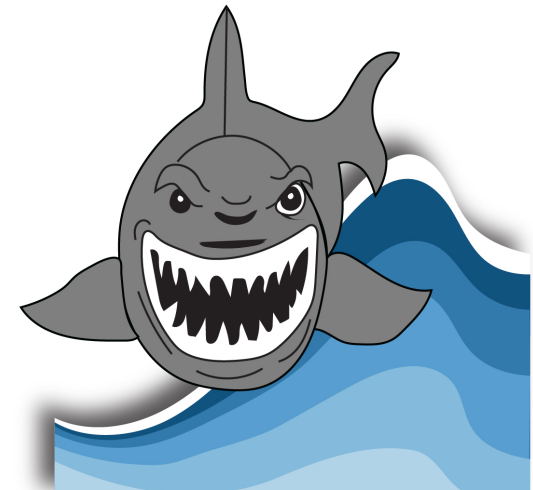


The Applied Technology Center
Gateway to the World

ENTREPRENEUR COMPETITION

Rock Hill Schools and TI Incubator
have partnered to have a
Business Model Competition.

- Teams of three
- Compete in front of judges
- Pitch your business model ideas
- Compete for prizes





Welcome to the fourth annual Business Model Competition (“BMC”). We appreciate your interest in participating in this year’s event, hosted by Technology Incubator at Knowledge Park and Rock Hill Schools. All high school students located in the Rock Hill, SC area are invited to compete in the competition.
David Warner Director of The Technology Incubator

Make It Yours

All student teammates should have a meaningful role in developing the Business Model Canvas. The business model must represent the original work of members of each team. Teams are encouraged to use faculty/staff as resources during the competition.

Customers comprise the heart of any business model. Without paying customers, no company can survive. A business model may define one or several large or small Customer Segments. An organization must make a conscious decision about which segments to serve and which segments to ignore. Once this decision is made, a business model can be carefully designed around a strong understanding of specific customer needs.

Receive Coaching

Meet as a team and with your coach at respective schools to plan on May 1 and other times convenient to coaches and team mates.

Pitch it!

On Saturday May 5th you and your team will meet at T-Incubator, 157 E Main St #501, Rock Hill, SC 29730, to pitch your business idea in front of judges. The three best business ideas will be awarded prizes.

Your attendance at the following times is required to compete.

Monday April 30: 4:30 pm Competition Kick Off. Rules explained at T-Incubator, 157 E Main St #501, Rock Hill, SC 29730

Tuesday May 1: 4:30 pm Coaches meet with teams for planning at their respective high schools.

Saturday May 5: 9:30 am Pitch Day Competition at T-Incubator, 157 E Main St #501, Rock Hill, SC 29730.

Contact Us

High School Students

RHHS Mr. Brannan GBrannan@rhmail.org

SPHS Mr. Deyton DDeyton@rhmail.org

NWHS Ms. Clark DClark@rhmail.org

Ms. Wolff at ATC mwolff@rhmail.org

Register your team at:

<https://www.rock-hill.k12.sc.us/domain/2197>