

2021 Hospitality Tourism Education Scholarship

presented by Visit York County

Award

Visit York County will award an educational scholarship valued at \$2,000 to the top candidate as determined by a panel of hospitality and tourism leaders. The scholarship recipient will be notified during National Travel & Tourism Week, May 2-8, 2021.

Eligibility Requirements

- A York County, SC-based student who is (or will be) enrolled in a hospitality and tourism-related undergraduate program anywhere in the country during the Fall 2021 semester. Applicant must show evidence of enrollment before receiving the scholarship funds in July of 2021.
- Minimum grade point average (GPA) of 3.0 during the current academic period.
- Worked, volunteered, or interned (or currently doing so) in the hospitality industry.

General Instructions for Submission

- Download the application from <https://www.visitorkcounty.com/about/our-staff/careers/>
- Complete every field in the following application, adding additional lines if space is needed.
- Email completed application with accompanying items (letters of recommendation, transcript and essay) to info@visitorkcounty.com.
- If you are unable to submit the application electronically, you may submit a neatly printed application by mail to Visit York County at PO Box 11377, Rock Hill, SC 29731.
- Submissions must be received by May 1, 2021. Those without letters of recommendation, transcript and/or essay will not be considered.
- Should you have questions, please email info@visitorkcounty.com.

Accompanying Materials

- **Transcript** - Attach a certified transcript that highlights GPA during the current academic period.
- **Letters of Recommendation** - Provide two letters of recommendation from faculty members at your school or mentors in the industry.
- **Essay** - In 500 words or less, address the following questions in an attached essay:
 - What prompted your interest in the hospitality and tourism industry?
 - What traits do you think you possess or will need to possess to succeed in this industry?
 - What are your plans as they relate to your educational and career objectives in the hospitality and tourism industry?



Visit York County, SC is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, our goals are to promote the long-term development and marketing of our destination, focusing on convention, sports and leisure sales, tourism marketing and services.

Application for Hospitality Tourism Education Scholarship

Full Name: _____

Email Address: _____ Phone: _____

Mailing Address: _____

Education

Provide names of any high school and/or schools of higher education attended in the last five years.

What course of study are you planning to pursue or currently pursuing?

What colleges or universities have you applied to for admission or are currently enrolled in?
Please indicate status.

Academic, Service, and Extra-Curricular Activities

List academic awards and achievements with dates.

List participation in hospitality tourism-related activities with dates.

List participation in community service and extra-curricular activities with dates.

Employment History

Provide employer, position, and dates for jobs held in the last three years.

I state that the above information is accurate to the best of my knowledge.

Signature of Applicant: _____

Date: _____