

# DIGITAL ART 1 COURSE OUTLINE & STANDARDS

*Note: This is a tentative outline. This outline will be modified and adjusted, as needed!*

## Week 1

### Class Orientation

Student / Teacher Expectations  
School Safety Instructions  
Class introductions, safety practices and procedures and class expectations, classroom emergencies, ergonomics. Intro to Tools and Computer Usage

Standards –

Unit – A-1,3,4,5,6,

Unit J-1

\*Intro

Exam Questions – 16 – (24,26-40,42,44)

## Week 2

### Intro to Illustrator –

Saving Files, File Naming conventions, Vector Images, Tools, Logo, Research, Thumbnails, rough sketches, line drawings, and compositions

Standards –

Unit B-1,2,3,5,7

Unit D-7

Unit G – 9,13

Unit H - 11

Unit I – 1,2,10,12,13

\*Pen tool, Apple clipping mask

Exam Questions – 6 – (2,3,16,17,22,44)

## Week 3-4

### Intro to Typography –

Terminology, Styles, Type Symbols, Downloading Fonts, Type arrangements, text boxes, text wrap, text on a path, link text boxes, create outlines, Crop Marks, Clipping Path

Standards –

Unit C-1,2,3,4,5,6,7,8

Unit I – 3, 4, 5,6,7,15

Unit J - 1

\*Typography Quote, Type as Illustration, Resume, Business Cards & Stationery

Exam Questions – 4 – (5,6,7,19)

## Week 5 - Color Theory/Patterns

Terminology, Color Wheels, RGB, CMYK, psychology of color

Standards –

Unit B-4

Unit D-13

Unit H- 3

I-8,14,16,18

\*Buttons, Maps

Exam Questions – 4 – (8,9,10,23)

## Weeks 6/7- Layer Management

Standards

H-8, I-9

\*Self Portrait, Object Drawing

Exam Questions – 1 – (43)

## COMMON ASSESSMENT

### Week 8

**Concept Development /Layout** - Units of Measure, Approval, Sign off, Copy, Creative Process, Target Audience, Space, Plagiarism Standards –

Unit D – 4,5,8,9,10,11,14

Unit L- 6,9

\*Notepads

Exam Questions – 7 – (11-15,20,21)

### Weeks 9-11

#### Corporate Identities

File Formats,

Standards –

Unit D – 11

Unit E - 7

Unit G -13,18,

Unit I – 17,18

\*Personal Logo, Client Logo

Exam Questions - 0

### WEEK12-13- Elements and Principles

Standards –

Unit D – 15,16,

Unit K-1

\*Calendar

\*Careers in Industry

Exam Questions – 1 – (25)

### Week 14-15

#### Product Design

Standards –

Unit I – 11, 18

Unit E - 7

\*Bottle Label Design

Exam Questions - 0

### Week 16-17

#### Production Practices /Packaging Design

Bleed, Print Ready PDF, File Formats, Digital Output

Standards –

Unit G – 10,11,13,15,16

\*Tea Box, Cereal Box

Exam Questions - 0

### WEEK 18-

#### Final Exam(common assessment)

\*\*Digital Math –

Standard

Unit G – 1,2

Units of measure – points, pixels and/or inches